

AREFIN RAHMAN



Objective

Have a strong desire to work in a challenging environment where my education, experience and skills regarding digital marketing can be utilized to increase customer satisfaction.



01671-079602



arefinrx@gmail.com



arefinrahman



Experience

2016 - (May-Aug)

Advanced Chemical Industries (**ACI**) Ltd.

Position Held: Intern - Marketing Department



Responsibilities: Assisting in the overall development and implementation of *marketing campaigns*, monitoring *activation programs*, monitoring *branding*, preparing *reports* and *presentations*, conducting *consumer surveys*-online and offline, *visiting markets*, assisting in business plans for new products, writing letters and emails, learning to conduct *competitive analysis*, preparing *survey questionnaires*, Preparing *Price Index* and conducting *Market research*.



Education



2012-2016

Bachelor of Business Administration
United International University

Major: **Marketing**

CGPA: 3.3 out of 5



2009-2011

Higher Secondary Certificate
College of Development Alternative

Group: Business Studies

CGPA: 5 out of 5



2007-2009

Secondary School Certificates
College of Development Alternative

Group: Business Studies

CGPA: 4.63 out of 5



Computer Skills

MS Word
MS PowerPoint
MS Excel
Internet Components
Computer Proficiency
Prezi



Relevant Skills

Digital Marketing
SEO
Mobile Marketing
Email Marketing
Social Media Marketing
CMS (Weebly, Blogger)
Content Marketing



Certificates

SEO Training Course by SEOMoz, License UC-UYS962BH



Trainings

Training on health care from international Red Cross

Venue- School of St. Leo the great, Rhode Island, USA.



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Arefinrahman.weebly.com



Workshops



Career Lab by Advanced Chemical Industries, 2016

Venue: United International University



Corporate Etiquettes from Prothom-alojobs, 31st October, 2013

Venue: United International University



Operation Transformation by Parveen Sultana Huda (corporate trainer), 2014

Venue: United International University, Business Club



Interests

Inbound Marketing

Free Lancing

Blogging

Affiliate Marketing

Web Designing

SEO Technology



Languages

English *****

Bengali *****

Hindi **



Personal Profile

Date of Birth : 21st December 1991

Father's Name : Late Khalesur Rahman

Mother's Name : Mrs. Afsari Rahman

Nationality : Bangladeshi

Marital Status : Single

Height/Health : 5'5"/excellent (nonsmoker)



References



Sarker Rafij Ahmed Ratan, Assistant Professor, United International University.

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Md. Azmain Rahman, Sr. Manager, Brand and Communication, Best Electronics Ltd.

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