AREFIN RAHMAN



Objective

Have a strong desire to work in a challenging environment where my education, experience and skills regarding digital marketing can be utilized to increase customer satisfaction.





01671-079602



arefinrx@gmail.com



arefinrahman

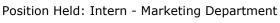




Experience

2016 - (May-Aug)

Advanced Chemical Industries (ACI) Ltd.





Responsibilities: Assisting in the overall development and implementation of marketing campaigns, monitoring activation programs, monitoring branding, preparing reports and presentations, conducting consumer surveys-online and offline, visiting markets, assisting in business plans for new products, writing letters and emails, learning to conduct competitive analysis, preparing survey questionnaires, Preparing Price Index and conducting Market research.



Education



2012-2016



2009-2011



2007-2009

Bachelor of Business Administration United International University

> Major: Marketing CGPA: 3.3 out of 5

Higher Secondary Certificate College of Development Alternative

> Group: Business Studies CGPA: 5 out 5

Secondary School Certificates College of Development Alternative

> Group: Business Studies CGPA: 4.63 out of 5



Computer Skills

MS Word MS PowerPoint MS Excel **Internet Components** Computer Proficiency



arefinrx@gmail.com

Relevant Skills

Digital Marketing **SEO** Mobile Marketing **Email Marketing** Social Media Marketing CMS (Weebly, Blogger) Content Marketing





Certificates

SEO Training Course by SEOmoz, License UC-UYS962BH



Trainings

Prezi

Training on health care from international Red Cross

Venue- School of St. Leo the great, Rhode Island, USA.







Workshops







Career Lab by Advanced Chemical Industries, 2016

Venue: United International University

Corporate Etiquettes from Prothom-alojobs, 31st October, 2013

Venue: United International University

Operation Transformation by Parveen Sultana Huda (corporate trainer), 2014

Venue: United International University, Business Club

Interests

Inbound Marketing Free Lancing

Blogging Affiliate Marketing
Web Designing SEO Technology

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Languages English ***** Bengali *****

Hindi **

Personal Profile Date of Birth : 21st December 1991

Father's Name : Late Khalesur Rahman Mother's Name : Mrs. Afsari Rahman

Nationality : Bangladeshi

Marital Status : Single

Height/Health : 5'5"/excellent (nonsmoker)

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References

Sarker Rafij Ahmed Ratan, Assistant Professor, United International University.

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Md. Azmain Rahman, Sr. Manager, Brand and Communication, Best Electronics Ltd.

E-mail: azmainr@gmail.com, Cell: 019-1147-8286

Arefin Rahman







